# enercom CONFERENCE & EXHIBITION

## [ SPONSORSHIP PROGRAM ]

CROSSOVER TO THE FUTURE

**MAR | 26-28 | 2012**

Fairmont Royal York Hotel, Toronto, Ontario

**www.enercom.to**

Presented By

25 years The MEARIE Group

Sponsored By

EDA 100th Anniversary

Representing Ontario's Electricity Distributors

Exclusive Media Sponsor

ELECTRICITY TODAY

# [ ENERCOM 2012 ]

## Sponsoring at Enercom 2012 allows you to:

1. Access key decisions makers in the LDC industry
2. Reach out to the best prospects for new customers
3. Reinforce your image with current customers, business colleagues and competitors
4. Connect with key players from the top companies in Ontario's electricity sector
5. Stay abreast of developments in the LDC industry

## 2012 Corporate Sponsorship Program

The 13th annual ENERCOM conference and exposition, held in tandem with the Electricity Distributors Association's Annual General Meeting, is the meeting place for senior executives from Canada's energy industry.

ENERCOM 2012 will be held March 26-28, 2012 at the Fairmont Royal York Hotel in Toronto. The theme is "Crossover to the Future". This conference immediately follows the Electricity Distributors Association Annual General Meeting and their celebration in 2012 of the last 100 years in the electricity sector. ENERCOM will explore the **next 100 years** by bringing together researchers, visionaries, practitioners, technology experts and thought leaders to explore the future of innovation, business, personal lifestyle, communication, education, health care and, of course, energy.

Sponsored receptions and social functions will add an exciting dimension to the event and create a relaxed forum for networking and the exchange of ideas and strategies with industry peers and clients. ENERCOM provides the chance to be face-to-face with a very exclusive audience of senior energy industry executives and representatives. Sponsorship at ENERCOM gives you a unique opportunity to:

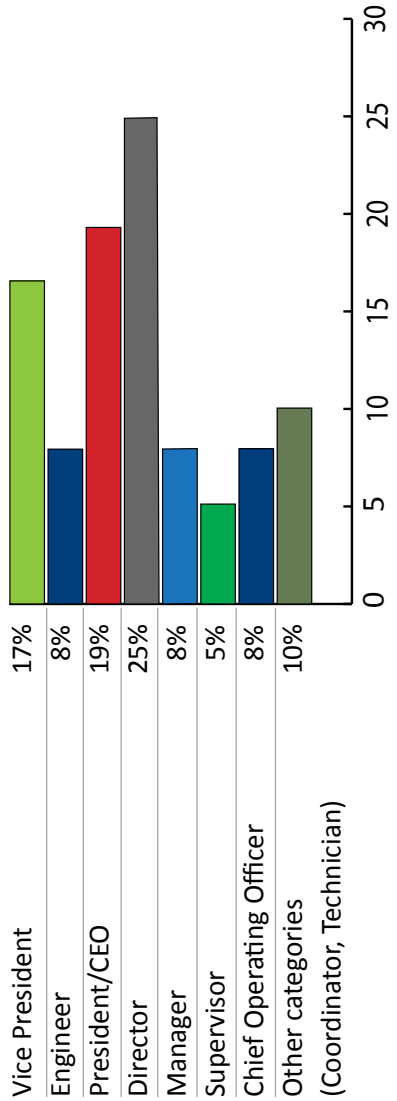
- Reach out to the best prospects for new customers
- Reinforce your image with current customers, business colleagues and competitors
- Connect with key players from the top companies in Ontario's electricity sector

ENERCOM'S sponsorship program provides maximum exposure for your sponsorship dollar. Complete details on the opportunities available for 2012 are included in this package or visit **www.enercom.to.** For inquiries, please contact Jennifer Forde at (905) 265-5332 or via email at jforde@mearie.ca.

Sincerely,

Penny Charette

## Who Attended ENERCOM 2011



# [ ENERCOM 2012 SPONSORSHIP PROGRAM ]

## 2012 Corporate Sponsorship Program

The 2012 Sponsorship Program represents a unique marketing opportunity for progressive companies that want to reach key decision makers in today's energy sector including:

- Electric Companies
- Independent Power Producers – Electricity, Nuclear, Gas, Oil and Renewable (Green) Sector
- Marketing & Sales Professionals
- Local/Provincial/Federal Government Officials
- Consultants
- Brokers
- Investors & Financiers
- Building Owners/ Managers
- Asset Managers
- Legal Counsel
- Telecommunication Executives

## YOUR OPPORTUNITY TO BE FRONT AND CENTRE

The ENERCOM Sponsorship Program has been designed to ensure sponsors receive maximum corporate exposure to all attendees at the event. Each sponsorship level will offer a different package of value-added benefits for participating corporations.

### PLATINUM SPONSOR: *Price: **$8,000.00***

*One Sponsorship Opportunity **SOLD** - Opening Reception on Monday March 26th*

SOLD

A Platinum sponsorship is available to a company that wants to acquire maximum profile among key decision makers in the electricity sector. The Platinum Sponsor's brand will receive exclusivity at the Conference's opening reception on Monday March 26th. This reception represents the "official" opening event for ENERCOM and is followed by a gala dinner for key sector executives and government officials.

This high profile sponsorship will ensure your company is perceived as an industry leader during and after the event. As the sponsor of the welcoming reception you will have your sales and marketing people interacting directly with a select group of decision makers in the energy sector.

**Platinum sponsorship includes the following benefits:**

- High visibility banner ad for your company on the ENERCOM website and a complimentary link to your corporate website
- Four complete conference registrations, includes receptions, breakfast events & luncheons
- Corporate logo and identification as a Platinum sponsor on all print materials leading up to and at the event
- Corporate logo on a full-page sponsor recognition announcement in Conference brochure (provided commitment is received prior to printing deadlines)
- Corporate description in the Official Show Guide (100 word limit)
- Prominent corporate signage at sponsored event
- Delegate list
- Verbal acknowledgement of sponsorship by Conference co-chairs
- Strong corporate profile on Power Point presentations featured throughout the Conference

For more information, please contact Jennifer Forde | **jforde@mearie.ca** | **Tel: 905.265.5332** | Fax: 905.265.5301
The MEARIE Group, 3700 Steeles Avenue West, Suite 1100, Vaughan, ON L4L 8K8 | **www.enercom.to**

# [ ENERCOM 2012 SPONSORSHIP PROGRAM ]

## GOLD SPONSOR: *Price:* ***$7,000.00***

*One Sponsorship Opportunity* ***SOLD****:*

Closing Luncheon & Keynote Address – Wednesday March 28th

SOLD

**Gold sponsorship includes the following benefits:**

High visibility banner ad for your company on the ENERCOM website and a complimentary link to the ENERCOM website

- Three complete conference registrations, includes receptions, breakfast events & luncheons
- Corporate signage and literature at the sponsored event or in the lounge area
- Corporate logo and identification as a Gold sponsor on all print materials leading up to and at the event
- Corporate logo on a full-page recognition announcement in the Conference brochure (provided commitment is received prior to printing deadlines)
- Corporate description in the Official Show Guide (100 word limit)
- Delegate list
- Verbal acknowledgement of sponsorship by Conference co-chairs
- Strong corporate profile on Power Point presentations featured periodically throughout the Conference

## SILVER SPONSOR: *Price:* ***$6,000.00***

*Five Sponsorship Opportunities:*

(1) Exhibition Closing Reception on Tuesday, March 27th

(2) Lunch on Tuesday, March 27th

(3) Delegate Gifts

(4) Keynote Address – Don Drummond

**SOLD** (5) Opening Keynote Address – Jim Carroll

**Silver sponsorship includes the following benefits:**

- Two complete Conference registrations
- Corporate signage at the sponsored event or on delegate gifts
- Corporate logo and identification as Silver Sponsor on all print materials leading up to and at the event
- Corporate logo on a full-page recognition announcement in the Conference brochure (provided commitment is received prior to printing deadlines)
- Corporate description in the Official Show Guide (100 word limit)
- Delegate list
- Verbal acknowledgement of sponsorship by Conference co-chairs
- Strong corporate profile on Power Point presentations featured at the Conference

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## BRONZE SPONSOR: *Price: **$4,000.00** Per Sponsor*

*Three Sponsorship Opportunities **SOLD**:*

**SOLD** (1) Continental Breakfast on Tuesday, March 27th
**SOLD** (2) Continental Breakfast on Wednesday, March 28th
**SOLD** (3) Lucky Draw Gift for Tuesday, March 27th

SOLD

**Bronze sponsorship includes the following benefits:**

- One complete Conference registration
- Corporate signage at breakfast food tables or logo on lucky draw gift
- Corporate logo and identification as Bronze Sponsor on all print materials leading up to and at the event
- Corporate logo on a full-page recognition announcement in the Conference brochure (provided commitment is received prior to printing deadlines)
- Corporate description in the Official Show Guide
- Delegate list
- Verbal acknowledgement of your sponsorship by Conference co-chairs
- Strong corporate profile on Power Point presentations featured periodically throughout the Conference
- Corporate description in the Official Show Guide (100 word limit)

## GENERAL SPONSOR: *Price: **$2,500.00** Per Sponsor*

*Four Sponsorship Opportunities:*

**SOLD** (1) Morning Coffee Break Tuesday March 27th
(2) Afternoon Coffee Break Tuesday March 27th
(3) Morning Coffee Break Wednesday March 28th
(4) Branded Delegate Nametag Lanyards (up to 250)

**General sponsorship includes the following benefits:**

- One complimentary registration to attend the Conference on the day of the sponsored event
- Corporate signage at coffee stations
- Corporate logo and identification as General Sponsor on all print materials leading up to and at the event
- Corporate description in the Official Show Guide (100 word limit)
- Verbal acknowledgement of your sponsorship by Conference co-chairs
- Strong corporate profile on Power Point presentations featured periodically throughout the Conference

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