



**Sponsoring at Enercom 2010 allows you to:**

1. Access key decisions makers in the LDC industry
2. Reach out to the best prospects for new customers
3. Reinforce your image with current customers, business colleagues and competitors
4. Connect with key players from the top companies in Ontario's electricity sector
5. Stay abreast of developments in the LDC industry

## The Dollars & Sense of A Smarter/Greener Energy Industry

March 29-31, 2010  
Fairmont Royal York Hotel  
Toronto, Ontario

## 2010 SPONSORSHIP OPPORTUNITIES



**Sponsored By:**



**Presented By:**



**Media Partner:**





## Conference & Exposition

March 29-31, 2010 • Fairmont Royal York Hotel  
Toronto, Canada

### 2010 Corporate Sponsorship Program

The 11th annual ENERCOM conference and exposition, held in tandem with the Electricity Distributors Association’s Annual General Meeting, is the meeting place for senior executives from Canada’s energy industry.

The 2010 event will explore the economic impact of a smarter, greener energy industry on the Ontario market and the various players that will be affected by the Green Energy and Green Economy Act. A strong event program has been developed by leading industry executives and key associations. Panel discussions and keynote presentations by experts will define the key elements of the evolving electricity market and provide strategies and tactics to meet new challenges and business opportunities in the Ontario market.

Sponsored receptions and social functions will provide an exciting dimension to the event and create a relaxed forum for networking and the exchange of ideas and strategies with industry peers and clients. ENERCOM provides the chance to be face-to-face with a very exclusive audience of senior energy industry executives and representatives. Sponsorship at ENERCOM gives you a unique opportunity to:

- Reach out to the best prospects for new customers
- Reinforce your image with current customers, business colleagues and competitors
- Connect with key players from the top companies in Ontario’s electricity sector

ENERCOM’S sponsorship program provides maximum exposure for your sponsorship dollar. Complete details on the opportunities available for 2010 are included in this package or visit [www.enercom.to](http://www.enercom.to). For inquiries, please contact Winnie Chan at (905) 265-5332 or via email at [wchan@mearie.ca](mailto:wchan@mearie.ca).

Sincerely,

Andrea Greto, Enercom Show Management

Sponsored By:



Presented By:



Exclusive Media Partner:



## 2010 CORPORATE SPONSORSHIP PROGRAM

The 2010 sponsorship program represents a unique marketing opportunity for progressive companies that want to reach key decision makers in today's energy sector including:

- |  |  |  |
|--|--|--|
| <ul style="list-style-type: none"><li>• Electric Companies</li><li>• Independent Power Producers – Electricity, Nuclear, Gas, Oil and Renewable (Green) Sector</li><li>• Marketing &amp; Sales Professionals</li></ul> | <ul style="list-style-type: none"><li>• Local/Provincial/Federal Government Officials</li><li>• Consultants</li><li>• Brokers</li><li>• Investors &amp; Financiers</li></ul> | <ul style="list-style-type: none"><li>• Building Owners/Managers</li><li>• Asset Managers</li><li>• Legal Counsel</li><li>• Telecommunication Executives</li></ul> |
|--|--|--|

### YOUR OPPORTUNITY TO BE FRONT AND CENTRE

The ENERCOM Sponsorship Program has been designed to ensure sponsors receive maximum corporate exposure to all attendees at the event. Each sponsorship level will offer a different package of value-added benefits for participating corporations.

**PLATINUM SPONSOR Price: \$ 8,000.00 Per Sponsor, 1 Opportunity Available**  
**Sponsorship Opportunity - Opening Reception on Monday March 29<sup>th</sup>**

A Platinum sponsorship is available to a company that wants to acquire maximum profile among key decision makers in the electricity sector. The Platinum Sponsor's brand will receive exclusivity at the Conference's opening reception on Monday March 29<sup>th</sup>. This reception represents the "official" opening event for ENERCOM and is followed by a gala dinner for key sector executives and government officials.

This high profile sponsorship will ensure your company is perceived as an industry leader during and after the event. As the sponsor of the welcoming reception you will have your sales and marketing people interacting directly with a select group of decision makers in the energy sector.

#### Platinum sponsorship includes the following benefits:

- High visibility banner ad for your company on the ENERCOM website & a complimentary link to your corporate website
- 3 complete conference registrations, includes receptions, breakfast events & luncheons
- Corporate logo & identification as a Platinum sponsor on all print materials leading up to and at the event, including the Conference brochure which is mailed to a pre-qualified list of over 40,000 members of the energy sector
- Corporate logo on a full-page sponsor recognition announcement in Conference brochure
- Corporate description in the Official Show Guide **(added value in 2010)**
- Prominent corporate signage at sponsored event
- Corporate information brochure available for delegates in the registration package
- Database of all delegates
- Verbal acknowledgement of sponsorship by Conference co-chairs
- Strong corporate profile on power point presentations featured throughout the Conference

## **GOLD SPONSOR Price: \$7,000.00 Per Sponsor, 2 Opportunities Available**

### **Sponsorship Opportunities:**

- ~~(1) Networking Lounge in the Exhibit Hall~~ - **New For 2010 - SOLD**
- (2) Closing Luncheon & Keynote Address

### **Gold sponsorship includes the following benefits:**

High visibility banner ad for your company on the ENERCOM website and a complimentary link to the ENERCOM website

- 2 complete conference registrations, includes receptions, breakfast events & luncheons
- Corporate signage & literature at the sponsored luncheon or in the lounge area
- Prominent placement of corporate logo displayed at luncheon event or in lounge area
- Corporate logo & identification as a Gold sponsor on all print materials leading up to and at the event, including the Conference brochure which is mailed to a pre-qualified list of over 40,000 members of the energy sector
- Corporate logo on a full-page recognition announcement in the Conference brochure
- Corporate description in the Official Show Guide **(added value in 2010)**
- Database of all delegates
- Verbal acknowledgement of sponsorship by Conference co-chairs
- Strong corporate profile on power point presentations featured periodically throughout the Conference

## **SILVER SPONSOR Price: \$5,000.00 Per Sponsor, 5 Opportunities Available**

### **Sponsorship Opportunities:**

- ~~(1) Exhibition Closing Reception on Tuesday, March 30<sup>th</sup>~~ - **SOLD**
- ~~(2) Lunch on Tuesday, March 30<sup>th</sup>~~ - **SOLD**
- (3) Delegate Gifts
- ~~(4) Keynote Address – Deirdre McMurdy~~ - **SOLD**
- ~~(5) Keynote Address – Diane Francis~~ - **SOLD**

### **Silver sponsorship includes the following benefits:**

- 1 complete Conference registration
- Corporate signage at the sponsored event
- Corporate logo on delegate gifts
- Sponsor's Corporate brochure available to delegates at the Conference registration desk
- Corporate logo and identification as Silver Sponsor on all print materials leading up to and at the event, including the Conference brochure which is mailed to a pre-qualified list of over 40,000 members of the energy sector
- Corporate logo on a full-page recognition announcement in the Conference brochure
- Corporate description in the Official Show Guide **(added value in 2010)**
- Database of all delegates
- Verbal acknowledgement of sponsorship by Conference co-chairs
- Strong corporate profile on power point presentations featured at the Conference

## **BRONZE SPONSOR**

**Price: \$3,000.00 Per Sponsor, 6 Opportunities Available**

### **Sponsorship Opportunities:**

- (1) Session Evaluator Tool – New For 2010**
- (2) Showcase Industry Innovation – New For 2010**
- (3) ~~Continental Breakfast on Tuesday, March 30<sup>th</sup> - SOLD~~**
- (4) ~~Continental Breakfast on Wednesday, March 31<sup>st</sup> - SOLD~~**
- (5) Lucky Draw Gift for Tuesday, March 30<sup>th</sup> – New For 2010**
- (6) ~~Lucky Draw Gift for Wednesday, March 31<sup>st</sup> - SOLD~~**

### **Bronze sponsorship includes the following benefits:**

- Two complimentary passes for your staff to attend the sponsored event
- Corporate signage at breakfast food tables
- Corporate information brochure available for delegates at the registration desk
- Corporate logo on all session evaluation slides, for opportunity No. 1
- Corporate logo and identification as Bronze Sponsor on all print materials leading up to and at the event, including the Conference brochure which is mailed to a pre-qualified list of 40,000 members of the energy sector
- Corporate logo on a full-page recognition announcement in the Conference brochure
- Corporate description in the Official Show Guide **(added value in 2010)**
- Database of all delegates
- Verbal acknowledgement of your sponsorship by Conference co-chairs
- Strong corporate profile on power point presentations featured periodically throughout the Conference

## **GENERAL SPONSOR**

**Price: \$2,000.00 Per Sponsor, 3 Opportunities Available**

### **Sponsorship Opportunities:**

- (1) ~~Morning Coffee Break, March 30<sup>th</sup> - SOLD~~**
- (2) ~~Afternoon Coffee Break, March 30<sup>th</sup> - SOLD~~**
- (3) ~~Morning Coffee Break, March 31<sup>st</sup> - SOLD~~**

### **General sponsorship includes the following benefits:**

- Two complimentary passes for your staff to attend the sponsored event
- Corporate signage at coffee stations
- Corporate logo and identification as General Sponsor on all print materials leading up to and at the event, including the Conference brochure which is mailed to a pre-qualified list of 40,000 members of the energy sector
- Corporate description in the Official Show Guide **(added value in 2010)**
- Verbal acknowledgement of your sponsorship by Conference co-chairs
- Strong corporate profile on power point presentations featured periodically throughout the Conference

## Sponsor Application Form

### Sponsor Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Unit/Suite #: \_\_\_\_\_ City: \_\_\_\_\_


Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

We wish to sponsor the following event(s): For advertisement purposes, please e-mail your corporate logo to [wchan@mearie.ca](mailto:wchan@mearie.ca).

- Platinum Sponsor (\$8,000 + GST) – Opening Reception on Monday, March 29, 2010
- Gold Sponsor (\$7,000 + GST) – Networking Lounge in the Exhibit Hall **SOLD**
- Gold Sponsor (\$7,000 + GST) – Closing Luncheon & Keynote Address
- Silver Sponsor (\$5,000 + GST) – Exhibition Closing Reception on Tuesday, March 30<sup>th</sup> **SOLD**
- Silver Sponsor (\$5,000 + GST) – Lunch on Tuesday, March 30<sup>th</sup> **SOLD**
- Silver Sponsor (\$5,000 + GST) – Delegate Gifts
- Silver Sponsor (\$5,000 + GST) – Keynote Address, ~~Deirdre McMurdy~~ OR Diane Francis **SOLD**
- Bronze Sponsor (\$3,000 + GST) – Session Evaluator Tool
- Bronze Sponsor (\$3,000 + GST) – Showcase Industry Innovation
- Bronze Sponsor (\$3,000 + GST) – Continental Breakfast on Tuesday, March 30<sup>th</sup> OR Wednesday, March 31<sup>st</sup> **SOLD**
- Bronze Sponsor (\$3,000 + GST) – Lucky Draw Gift for Tuesday, March 30<sup>th</sup> OR Wednesday, March 31<sup>st</sup>
- General Sponsor (\$2,000 + GST) – Refreshment Break on Morning Coffee Break – March 31<sup>st</sup> **SOLD**

Payment Method: (please check one)        

Card #: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

Cheque: Payable to The MEARIE Group (Please include 5% GST – GST #R858327649)

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return completed form to: The MEARIE Group, 3700 Steeles Avenue West, Suite 1100, Vaughan, Ontario L4L 8K8. Fax: (905) 265-5301, Tel: (905) 265-5300. For enquiry, please contact Winnie Chan at (905) 265-5332 or via e-mail at [wchan@mearie.ca](mailto:wchan@mearie.ca).